

## **FoodChange's Privacy Policy**

**Effective: August 15, 2005**

FoodChange understands your concerns about privacy, in general, and Internet privacy, in particular, and takes these matters very seriously. This Privacy Policy explains FoodChange's policies concerning personally identifiable data ("Personal Data") and other information that is collected both online through our web site at [www.foodchange.org](http://www.foodchange.org) (the "Site") and offline.

### **Collection of Personal Data:**

Provision of your Personal Data to us through the Site is strictly permission-based: You elect whether to provide your Personal Data as well as what Personal Data to provide. When you make a donation to FoodChange through the Site, we collect only the Personal Data that is needed to process your donation, (which may include any or all of the following: your name, postal address, email address, credit card number, phone number, fax number, plus information about your donation, such as amount, program, and dedication). Because FoodChange uses an independent, third-party provider to process your donation, we need to share your personal information with such provider and your personal information will also be subject to their privacy policy. Except as described in "Disclosures" below, we will not otherwise disclose your personal information to other entities without your consent.

### **Use:**

We will use your Personal Data in connection with the reasons for which it was provided. For example, if you provide us with a donation through the Site, we will use your Personal Data to process that donation. In addition, if you give us your e-mail address and/or postal address, we reserve the right to send you periodic mailings and/or e-mails with information on our programs, services, or information on upcoming events. If you do not wish to receive these mailings, you may opt-out as described under the heading "Opt-out Notification".

### **Disclosures:**

FoodChange does not sell, rent, or exchange the e-mail addresses, mail addresses, names or other Personal Data of our donors and e-subscribers. Except as otherwise described in this Privacy Policy or on our Site, we will not disclose any Personal Data to an outside entity without your explicit permission. We do, however, reserve the right to disclose Personal Data to comply with governmental requests and/or investigations and/or valid legal processes such as a search warrants, subpoenas, or court orders.

### **Technology:**

When making a donation to FoodChange, we use Secure Sockets Layer (SSL) online technology, which encrypts the data you submit. This technology helps to protect your sensitive information, such as your credit card number, by rendering it unreadable to anyone who attempts to intercept the information in an unauthorized manner. SSL is supported by all major Web browsers, including Microsoft Internet Explorer and Netscape Navigator. The site becomes locked while you are giving us your credit card information and unlocks only when you leave the secured area.

### **Anonymity:**

In our communications and promotional initiatives, FoodChange may at times list the names of individual benefactors. If you want your support to remain anonymous and kept from publication, please

indicate so at the time of your donation.

Links:

In an effort to enrich your Internet experience, FoodChange provides links to web sites that might be of interest to you. However, FoodChange is not responsible for the privacy practices, security or content of these other sites. Before disclosing your personal information on any other web site, we advise you to examine the terms and conditions and privacy policy for those web sites.

Opt-out Notification:

If you do not wish to receive promotional e-newsletters, e-mail messages, or e-mail or postal mailings about FoodChange's programs, please inform us by e-mailing [development@foodchange.org](mailto:development@foodchange.org).

Contact FoodChange:

If you have any questions or concerns about our on-line donation policy or privacy policy, you may contact FoodChange by phone at (212) 716-1579 or via e-mail at [aperez@foodchange.org](mailto:aperez@foodchange.org).

We may change this privacy policy at any time and will make sure any changes are posted on our Site. All changes will become effective upon posting.

Please be aware that, although we try to update our Site regularly, we do not guarantee it is current.